



**MSI Modern
AM272P 1M-
1235AT All-in-
One
PC/workstation
Intel Core 7
150U 68.6 cm
(27") 1920 x
1080 pixels 16
GB DDR5-
SDRAM 1 TB
SSD Windows 11
Pro Wi-Fi 6E
(802.11ax) Black**

Model: 00AF8231-1235

Manufacturer: MSI

EAN: 4711377339315

Product Code: 975265

R30,023

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OPPORTUNITY TO THE WORLD FOR YOUR E-COMMERCE

It is indispensable to have a stable data & information platform for your growing E-commerce/ M-commerce.

DDR5 DUAL-CHANNEL MEMORY

DDR5 memory with dual-channel can enhance work efficiency and quality, processing large amounts of data and complex multitasking quickly and reducing waiting times and delays.

MSI AI ENGINE

MSI AI Engine automatically detects user scenarios and adjusts performance, sound effects, and display mode accordingly, eliminating the need for manual adjustments.

MSI Cloud Center

FAST, SECURE & WIRELESS BACKUP

Fast, secure, and wireless backup & download between your PC and mobile devices. Transfer files, photos, videos, and more between your PC, Android, and iOS device faster and easier than a cabled connection. You can make these files accessible to your family or team members, or you can also make files as private as you want. The decision is in your hands.

FULL HD WEBCAM

With MSI Full HD webcam, you can also join a clearer online conference call or online course while working from home or learning at home.

WINDOWS HELLO

Windows Hello biometric authentication system provides you a faster and safer way that always make sure it's you to log in your PC.

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WEBCAM COVER

You can cover the webcam anytime to prevent any concern you have and connect to the world safely.

Privacy Screen

The contents of the screen are blurred when the user looks or steps away, and un-blurred only for the correct user.

Auto-Lock

Enhance privacy and security by automatically locking the screen shortly after the user leaves.

Peeker Detection

This feature uses subtle visual clues to let you know when someone behind you is looking at your screen. Aware also offers automatic or reaction-based privacy screen blur to protect the information in situations that require a high level of privacy.

Sound Tune

SOUND CLEARLY. TUNE SMARTLY.

When a sound is heard, it automatically recognizes and separate vocal sound from background noises; hence, filtering out all the unwanted Noise.

Anti-Flicker With Eye-Care Technology

Thanks to MSI's Anti-Flicker technology, it eliminates flickering and effectively reduces eye fatigue caused by prolonged screen time while enhancing the productivity at home or in the office.

Less Blue Light Technology

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The Less Blue Light Mode filters visual exposure to the blue spectrum light caused by daily use scenarios and brings the most comfortable viewing experience for users.

Anti-Glare Panel Reduces Eyestrain

Reflected light or glare can be very fatiguing to the eyes and reduces the contrast, colors and sharpness of the display. An anti-glare display makes viewing the display more pleasant and reduces eyestrain for users.

See More, Do More At Home

Thanks to the MSI Instant Display Technology, Modern AM272 series will become to a monitor without booting up its system. When devices are connected to the HDMI™-in port, the screen will be turn on immediately.

Mount With MSI VESA Arm

Enjoy a clean cable management with the MSI MT81 which support the VESA standards, you can share any information or e-learning material with family at home or in the office.

The Best Position While

Working & Learning At Home

You are able to learn or manage your E-commerce with a comfortable viewing position and can always adjust the tilt & height according to different situations.

Reversible Type-C With

USB 3.2 Gen 2

When backup your projects at home you can get all the performance benefits from USB 3.2 Gen2, combined with the convenience of the USB Type-C connector.

The reversible USB Type C also allows for effortless connecting of USB devices.

5-Way Navigator OSD Control

The World's First All-in-One PC with 5-Way Navigator for an easy OSD Control.

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Easy Maintenance Design

With the Storage Rapid Upgrade Design, maintaining or upgrading your 2.5" storage on Modern AM272 series will not be a nightmare any more.

Immerse in Sound

Immerse yourself in lossless music and premium sound quality with DTS Audio Processing. Experience and listen to natural sounding audio, music, videos, and more - the way it was intended.

Work From Home

with IPS Grade Panel

Modern AM272 Series is equipped with IPS Grade Panel which not only instantly optimizes the screen colors and brightness, but also ensure that you have the best E-commerce management experience while working from home or learning its professional tasks at home.

Cool & Silence Your World Even You Didn't Notice It

Modern AM272 Series is equipped with Silent Pro Cooling System. Part of this system is a Server Grade Thermal Module that handles the cooling of different components within the system. Besides that we put the most important key components on the top side so warm air can easily move out and we separate the air flow to make sure the system's temperature stays perfectly under control for a cool and silent operation.

Just enjoy the Silent, Stable & Professional Experience.

24 / 7

QUALIFIED RELIABILITY TEST

Our relentless commitment to quality is reflected in our extensive reliability testing, which generates over 246,000 hours of MTBF (Mean Time Between Failures). We assure 24/7 reliability and availability,

delivering an effortless user experience.

Quality is not just a buzzword for us, it's our top priority to deliver a hassle-free and high-quality product.

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PERFORMANCE ASSURANCE

MIL-STD-1916 testing guarantees MSI products meet high-performance standards, providing reliable and professional experiences with desktop PCs at their best.

PERFORMANCE ASSURANCE

MIL-STD-1916 testing ensures MSI products meet high performance standards, providing a reliable gaming experience with desktops at their best.

DURABILITY

MIL-STD-1916 testing ensures every component meets strict durability standards, making MSI products capable of lasting through extended gaming and work sessions while delivering reliable performance.

PRECISION

We employ automation and advanced technology to achieve the highest level of precision. This technology-driven approach allows us to create and test products with unparalleled accuracy.

RELIABILITY

In the world of business, reliability and dependability are crucial. MSI products go through rigorous testing and quality checks to minimize the chances of failure, ensuring an uninterrupted workflow.

Successful & Stylish B2B projects

Over the past years, MSI has successfully supported Countless of commercial projects, including government tenders, restaurant & hotel facilitation, shopping mall navigation projects, school & university developments and professional office projects.

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