



## **Philips Signage Solutions BDL8470QU/00 Signage Display Digital signage flat panel 2.13 m (84") LED 350 cd/m<sup>2</sup> 4K Ultra HD Black**

Model: BDL8470QU/00

Manufacturer: PHILIPS

EAN: 8712581735906

Product Code: 96909

## **R133,231**

### **4K Ultra HD: resolution like you've never seen before**

See your Signage Solutions like never before thanks to four times the resolution of a conventional Full HD display. 3840 x 2160 pixels provide an image so refined, so lifelike, it's a window to a new

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world.

## **Optional OPS Insert to create an all-in-one solution**

Turn your display into an all-in-one digital signage solution and create a display network that is connected, intelligent and secure. Open Pluggable Specification (OPS) is an industry-standard slot into which you can add an OPS-standardised media player. This cable-free solution gives you the ability to install, use or maintain your hardware whenever you need to.

## **Connect and control your content via the cloud with HTML5**

Connect and control your content via the cloud with the integrated HTML5 browser. Design your signage content online and connect it with a display or with your entire network. Simply plug in a RJ45 Internet cable for network connection and connect the display with the dedicated URL address, and you are ready to play your cloud-based content.

## **Free and easy-to-use content management with SmartCMS**

Free and easy-to-use content management system that works exclusively with Philips Signage Solutions displays to manage your digital signage content. With SmartCMS you can create and schedule your own content over 24 hours every day. Simply create your network, design your content and schedule your playlist, and you are ready to play!

## **Keep your content up and running with FailOver**

Keeping your content up and running is critical for demanding commercial applications. While it is unlikely you will face a content disaster, FailOver provides 24/7 protection with a revolutionary technology that plays back-up content on screen in the event of a media player failure. FailOver automatically kicks in when the primary input fails. Simply select a primary input connection and a FailOver connection and you're ready for instant protection.

## **SmartPower for energy saving**

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The backlight intensity can be controlled and pre-set by the system to reduce the power consumption by up to 50%, which saves substantially on energy costs.

## **Schedule what you want, when you want with SmartPlayer**

Turn your USB into a true cost-effective digital signage device. Simply save your content (video, audio, pictures) on your USB and plug into your display. Create your playlist and schedule your content via the on-screen menu, and enjoy your own playlists anytime, anywhere.

## **Manage and control your network remotely via SmartControl**

SmartControl lets you remotely control and manage your network of displays via RJ45 and RS232C. Easily fine-tune all display settings including resolution, brightness, contrast and cloning of your settings over your complete network.

## **Play content from 4 separate inputs with QuadViewer**

Be more flexible with your screen real estate. With the ability to play content from up to four separate inputs, all on one screen, QuadViewer is ideal for control rooms, corporate environments and meeting rooms.

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