



## **LG 98UM5K**

### **Digital signage flat panel 2.49 m (98") LCD Wi- Fi 500 cd/m<sup>2</sup> 4K Ultra HD Black WebOS 16/7**



Model: 98UM5K-B

Manufacturer: LG ELECTRONICS

EAN: 8806084240644

Product Code: 96883

## **R231,707**

**UHD Large Screen Signage Display with LG webOS Platform**

## **Super High Resolution**

Delivering immersive viewing experience by 4 times higher definition picture quality than FHD.

## **Adequate Brightness Level**

The product information provided is for reference purposes only. Technical specifications, photos, descriptions and prices may change without prior notice. The manufacturer and seller are not responsible for possible data discrepancies or typographical errors. We recommend checking the current information before purchasing.

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The UM5K series boasts an adequate brightness level of 500 cd/m<sup>2</sup> for indoor displays, effectively showcasing content and capturing the public's attention. This makes it an adequate display solution for marketing purposes in various settings, including meeting rooms, airports, retail outlets, and shopping malls.

## **High-Performance with webOS**

LG webOS platform enhances user convenience with intuitive GUI and simple app development tools.

## **Built-in Speaker**

Contents will be enriched with sound effects from built-in speakers, without the need for purchasing or installing external speakers.

## **Slim Design**

Being slim, a closer installation to the wall is advised. Additionally, this increases the screen's immersive experience and provides a sophisticated design, improving the installed-space's décor.

## **Compatible with AV Control System**

The UM5K series has supported Crestron Connected® for high compatibility with professional AV controls to achieve seamless integration and automated control, boosting business management efficiency.

## **SuperSign Solutions**

SuperSign is an integrated and intuitive content management solution for creative and organized digital signage content in your space, connecting customers to a range of services with convenient user experiences. There are a variety of versions such as SuperSign Cloud, so discover and enjoy the version that best fits you.

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