

Philips 55BDL4511D/00 Signage Display Digital A-board 139.7 cm (55") 500 cd/m² 4K Ultra HD Black 24/7



Model: 55BDL4511D/00

Manufacturer: PHILIPS

EAN: 8712581778668

Product Code: 968308

R21,457

Operate, monitor and maintain with CMND & Control

Run your display network over a local (LAN) connection. CMND & Control allows you to perform vital functions like controlling inputs and monitoring display status. Whether you're in charge of one screen or 100.

FailOver ensures content is always playing

From waiting room to meeting room, never show a blank screen. FailOver lets your Philips

Professional Display switch automatically between primary and secondary inputs ensuring content

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keeps playing even if the primary source goes down. Simply set a list of alternate inputs to be sure your business is always on.

SmartPower for energy saving

The backlight intensity can be controlled and pre-set by the system to reduce the power consumption by up to 50%, which saves substantially on energy costs.

Schedule what you want, when you want with SmartPlayer

Turn your USB into a true cost effective digital signage device. Simply save your content (video, audio, pictures) on your USB and plug into your display. Create your playlist and schedule your content via the on screen menu, and enjoy your own created playlists anytime, anywhere.

ADS wide-view panel display

Be seen from any angle with ADS wide-view technology. Advanced Super Dimension Switch delivers faster on-display picture processing for smoother content transitions, remarkable image accuracy, and superior colour reproduction with 180 degree viewing.

Optional OPS Slot

Open Pluggable Specification is an industry standard slot in to which you can add an OPS-compatible media player. This gives you the ability to upgrade or change your hardware whenever you need. Turning your display in to an all-in-one digital signage solution has become simplicity personified.