LG 55XS4P Signage Display Digital signage flat panel 139.7 cm (55") LED 4000 cd/m² Full HD Black WebOS 24/7

Model: 55XS4P-B

Manufacturer: LG ELECTRONICS

EAN: 8806096166222

Product Code: 96792

R76,527

Attract Passing Customers with a Bright Display Presented Through a Window

World’s First UL Verification for Display Anti-Discoloration Characteristics

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By focusing on the pain points of our customers, we obtained the world’s first UL Verification for Display Anti-Discoloration Characteristics. Our new technology helps prevent ‘screen-yellowing’, while safeguarding display quality and performance stability.

Window-facing Display

LG offers advanced technical solutions for cost-effective operations. The XS4P can maintain an astonishing brightness of 4,000 nits, yet has lower power consumption compared to RGB panels at the same brightness level.

Brightness Beyond the Window

A window-facing display requires higher nits, as it is exposed to direct sunlight through a window. The XS4P is designed especially for window-facing environments, providing brilliant brightness. Vibrant and dynamic content displayed through the window will attract customers to your business, despite the viewers wearing polarized sunglasses.

High-performance with
webOS 6.0
Quad Core SoC (System-on-Chip) can execute several tasks at the same time without a separate media player. In addition, webOS 6.0 platform enhances not only user convenience with intuitive UI but also web-app integration with updated Node JS / Chromium version.

Remotely Managed, Real-time Mastery (Content Manager)

A significant advantage of window-facing displays over temporary displays is their ability to effortlessly manage frequently changing promotional content and pricing information. LG’s web-based content solution is intuitive and user-friendly, providing users with complete access to current and historical data anytime, anywhere, through their mobile devices. This allows users to monitor, adjust, and control the unit remotely in real-time.

Wide Range of Operating Temperature

The XS4P can be used under a wide range of operating temperature from 0℃ to 40℃.

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Conformal Coating

The conformal coating with dust protection shields the circuit and power boards from dust, metal particles, moisture, and other contaminants, providing solid durability and long-term reliability.

Upgraded Quiet Mode

The XS4P addresses concerns about display noise. It features an Upgraded Quiet Mode that operates at 2,500 nits with minimal fan noise.

Professional Content Partners

Pairing the XS4P Series with LG SW solutions would enhance its utilization.

Convenient Installation with Calculated Precision

The XS4P is equipped with a Leveler Tool that shows users the tilt of the device, allowing for precise display installation. Additionally, the Horizontal Sensor Tool assists users in verifying the correct installation direction. The XS4P even provides warning messages for proper installation if it is installed incorrectly.

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