

LG 55SVH7F-A video wall display LCD Indoor



Model: 55SVH7F-A

Manufacturer: LG ELECTRONICS

EAN: 8806098540181

Product Code: 96776

R98,151

0.44mm EVEN BEZEL VIDEO WALL

Making use of LG's pioneering display technology, the 0.44mm Even Bezel Video Wall unlocks great opportunities in various markets, even in places that previously had avoided video walls due to the visible bezels.

Groundbreaking 0.44mm Even Bezel

The unprecedented razor-thin bezel – 0.44 mm EVEN BEZEL and 0.88 mm BEZEL TO BEZEL – which has been verified by Nemko, makes content look like the actual original image by depicting a subject perfectly true to form, without any distortions.

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Higher Viewing Angle

Large screens are usually positioned higher than human-eye level, making uniform picture quality essential for video walls. The viewing angle of the 55SVH7F-A is superior to that of conventional video walls, allowing it to display vivid colors throughout the screen with no distortion.

Wider Viewing Angle

It is well known that LG IPS panel technology enables better control of liquid crystals, which in turn allows the screen to be viewed from virtually any angle. Because of this, the 55SVH7F-A captures the attention of and captivates more viewers with lifelike colors, regardless of their viewing position.

Uniform Color Expression

Poor uniformity around bezel boundaries can give the corners a darker appearance, which doesn't look good on a large screen. However, the 55SVH7F-A has enhanced uniformity, even within the four corners of the display, to deliver vivid and consistent color throughout the screen.

Image Gap Reduction

The 55SVH7F-A includes an image improvement algorithm that can reduce image gaps among tiled displays when playing back videos. Objects located on the bezel boundaries are adjusted for a seamless viewing experience.

Smart Calibration

Smart Calibration is a solution that enables error-free calibration while dramatically reducing time and costs compared to existing sensor calibration methods. It analyzes not only the color property differences within each individual display but also the property differences between the connected displays.

High Performance and Great Scalability

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Thanks to its built-in SoC and webOS smart signage platform, the 55SVH7F-A can execute several tasks at once while providing smooth content playback without the need for a media player.

Flexible Content Creation

Four different videos can be played simultaneously via web apps, and various animation effects, such as scaling or rotating, are added to content using CSS(Cascading Style Sheets) transition effects. Real-time streaming is also available, providing the flexibility to organize and diversify content free from capacity limits.

Intuitive Menu Structure

The menu structure has been optimized for commercial use. It simplifies approach flows and groups similar functions together, adopting a more intuitive GUI for ease of use. This way, users can avoid having to do trial-and-error when exploring desired functions and managing displays.

Dedicated GUI for Portrait Orientation

The conventional GUI(Graphic User Interfac) was designed based on landscape-oriented consumer TV usage, so OSD(On Screen Display) wasn't well-suited for screens in portrait mode. The OSD of the 55SVH7F-A, however, consists of a long range menu with bigger font sizes and a 9:16 ratio, creating a comfortable business environment.

Easy Color Adjustment

Depending on the content, the color temperature of the display can be easily adjusted in increments of 100K using a remote control.

Simple White Balance Adjustment

In conventional video walls, white balance was adjustable only in "full-white" mode, but the 55SVH7F-A allows you to modify each value of grey scale to achieve more detailed and precise white balance adjustment.

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Daisy Chain Capability

A LAN daisy chain allows you to control and monitor video walls and even update their firmwares at once. Also, through UHD daisy chain using HDMI and DisplayPort, you can easily set up a UHD video wall without the need of DisplayPort MST or Matrox graphics card.

Real-Time Care Service

The maintenance gets easier and faster with an optional service Signage365Care, a cloud service solution provided by LG service. It remotely manages status of displays in client workplaces for fault diagnosis and remote-control services, ensuring the stable operation of a client's business.

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