

Philips
50BDL3650QE/00
Signage Display
Digital signage
flat panel 125.7
cm (49.5") Wi-Fi
350 cd/m² 4K
Ultra HD Black
Built-in
processor
Android 10



Model: 50BDL3650QE/00

Manufacturer: PHILIPS

Product Code: 96735

R17,474

Engage your audience with this environmentally conscious 4K Ultra HD digital display. Delivering uncompromised 4K UHD performance while running on half the power compared to other market models, with the very latest PPDS EcoDesign.

The product information provided is for reference purposes only. Technical specifications, photos, descriptions and prices may change without prior notice. The manufacturer and seller are not responsible for possible data discrepancies or typographical errors. We recommend checking the current information before purchasing.

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100% recycled and recyclable packaging

Designed with manufacturing processes, physical features, materials, packaging and built-in software that are kinder to the environment and deliver better energy efficiency, the Philips Signage 3650 EcoDesign display is designed to operate using less than half the power of its counterparts, while still delivering the same unrivalled performance.

Android SoC processor. Native and web apps

Powered by our Android 10 SoC platform, these hard-working displays are optimised for native Android apps, and you can install web apps directly onto the display too. Flexible and secure, ensuring that display specs stay up to the moment for longer.

Connect and control your content via the cloud

Connect and control your content via the cloud with the integrated HTML5 browser. Using the Chromium-based browser, design your content online and connect a single display or your complete network. Show content in both landscape and portrait mode, with full HD resolution. Simply connect the display to the Internet using the optional CRD22 Wi-Fi module or via LAN, and enjoy your own created playlists.

EPEAT Silver Climate+ certified

Recognised by and registered with EPEAT with a Silver Climate+ Ecolabel, the Philips Signage 3650 EcoDesign meets the robust set of criteria laid out by the world's premier ecolabel for electronics.

FailOver. Ensure that content is always running

Critical for demanding commercial applications, FailOver is a revolutionary technology that automatically plays back-up content onscreen in the unlikely event of an input source or application failure. Simply select a primary input connection and a FailOver connection and you are ready for instant content protection.

Optional Interact for wireless screen share

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Wirelessly screen-share using your existing Wi-Fi network to instantly and securely connect devices, or use our optional HDMI Interact dongle to cast directly onto the screen without connecting to the secured network.

PPDS Wave ready for remote management

Unlock the power, versatility and intelligence inside your Philips Signage 3650 EcoDesign displays remotely with Wave. This evolutionary cloud platform puts you fully in control, with simplified installation and setup, monitoring and controlling displays, upgrading firmware, managing playlists and setting power schedules — saving you time, energy and environmental impact.

Wi-Fi and Bluetooth 5.2 via optional module

Easily schedule content to play from a USB or from internal memory. Your Philips Professional Display will wake from standby to play the content you want, and then return to standby once playback is done.

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