



Philips 50BDL3550Q/00 Signage Display Digital signage flat panel 125.7 cm (49.5") VA 400 cd/m² 4K Ultra HD Black Android 8.0

Model: 50BDL3550Q/00

Manufacturer: PHILIPS

EAN: 8712581765385

Product Code: 96733

R25,867

Stand out

Inform and enthrall with a Philips Q-Line Professional Ultra HD Display. This reliable solution can be up and running as quickly as you need.

The product information provided is for reference purposes only. Technical specifications, photos, descriptions and prices may change without prior notice. The manufacturer and seller are not responsible for possible data discrepancies or typographical errors. We recommend checking the current information before purchasing.

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Operate, monitor and maintain with CMND and Control

Run your display network over a local (LAN) connection. CMND and Control allows you to perform vital functions like controlling inputs and monitoring display status. Whether you're in charge of one screen or 100.

FailOver ensures that content is always playing

From waiting room to meeting room, never show a blank screen. FailOver lets your Philips Professional Display switch automatically between primary and secondary inputs, ensuring that content keeps playing even if the primary source goes down. Simply set a list of alternative inputs to be sure your business is always on.

CMND and Create. Develop and launch your own content

Take control of your content with CMND and Create. A drag-and-drop interface makes it simple to publish your own content, whether it's a daily specials board or branded corporate information. Preloaded templates and integrated widgets ensure that your stills, text and video will be up and running in no time.

Integrated media player. Easily schedule USB content

Easily schedule content to play from USB. Your Philips Professional Display will wake from standby to play the content you want, and then return to standby once playback has finished.

Android SoC processor. Native and web apps

Control your display via an Internet connection. Android-powered Philips Professional Displays are optimised for native Android apps and you can install web apps directly to the display too. A new Android 8 OS ensures the software is kept secure and stays up to date with the latest specification for longer.

Connect and control your content over the internet

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Connect and control your content over the internet with the integrated HTML5 browser. Using the Chromium-based browser, design your content online and connect a single display or your complete network. Show content in both landscape and portrait mode, with full-HD resolution. Streaming content can also be shown in a PIP (picture-in-picture) window. Simply connect the display to the internet using WiFi or with an RJ45 cable, and enjoy your own created playlist

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