

**MSI Modern
AM273Q AI 1UM-
250FR Intel Core
Ultra 5 125H
68.6 cm (27")
2560 x 1440
pixels All-in-One
PC 16 GB DDR5-
SDRAM 512 GB
SSD Windows 11
Pro Wi-Fi 6E
(802.11ax) Black**



Model: 9S6-AF0111-250

Manufacturer: MSI

EAN: 4711377355230

Product Code: 964978

R21,359

To Be Future-Ready

The AI era is upon us. Are you ready for the transformation in work and everyday life? Let's work

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together with the Modern AM273Q AI Series to embrace the next-level AI experience with faster, power-saving, AI-enabled processors.

Neural Processing Unit (NPU)

The latest Intel® Core™ Ultra processor features Intel's first integrated NPU, designed for efficient AI workloads and lower power consumption.

Up to
50% Faster Photo Editing

Up to
65% Faster Photo Generation

MSI AI Engine

MSI AI Engine automatically detects user scenarios and adjusts performance, sound effects, and display mode accordingly, eliminating the need for manual adjustments.

MSI with Microsoft Copilot

Work smarter, be more productive, boost creativity, and stay connected with Copilot—an AI companion adapts to your needs.

Windows Studio Effects

Using AI to enhance videos with features like background effects, eye contact correction, automatic framing, and voice focus for professional and engaging video conferencing.

Intel® AI Playground

Offering various AI capabilities, including image creation, enhancement, and chatbot responses, all functions run locally on the PC, ensuring privacy and control over content and input.

For more information, please refer to Intel® official website.

Summarize Content

Instantly sum up the documents, providing key points to boost productivity for users.

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Generate New Ideas

Deliver creative ideas, helping users explore new perspectives and solutions.

Enhance Engagement and Communication

Use Windows Studio Effects and Live Captions to keep interactions engaging.

Expand the Imagination

Unleash creativity with Image Creator, an AI-powered tool designed to help users craft unique artworks.

Eye-Q Check

With Eye-Q check, you can self-access your eye health while working long hours, preventing eye problems from escalating.

WQHD (2560 x 1440)

WQHD (2560 x 1440) resolution expands your workspace, providing sharper readability, vivid 3D effects, and enhanced aesthetics for a better user experience.

Quadruple Display Support

With HDMI™-out and Thunderbolt™ 4, you can support up to 4 displays, boosting productivity by offering more screen space to manage multiple applications simultaneously.

Windows Hello

Windows Hello biometric authentication system provides you a faster and safer way that always make sure it's you to log in your PC.

Retractable FHD Webcam

Featuring a retractable Full HD (FHD) webcam for clear online calls or courses while ensuring privacy and safe connectivity.

The Kensington lock design effectively deters theft by physically securing PC to a secure object, protecting both the device and its valuable data.

Built for Sustainability

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The MSI All-in-One PCs blend business-centric design with environmental responsibility - an embodiment of MSI's dedication to sustainability. Our commitment extends to incorporating sustainable materials in both our product design and packaging, protecting the earth through our actions. By utilizing sustainable materials such as PCR plastics, recycled pulp from FSC™-certified forests, more active management of substances used in manufacturing processes, and the continued use of renewable energy in production processes, we ensure the products' durability and a commitment to a greener world.

The MSI All-in-One PCs embody sustainable value and heightened productivity.

MSI Cloud Center

Back up and transfer files, photos, videos, and more between PCs, Android, and iOS devices faster and easier than using a cable connection.

Performance Assurance

MIL-STD-1916 testing guarantees MSI products meet high-performance standards, providing reliable and professional experiences with desktop PCs at their best.

Over the past years, MSI has successfully supported Countless of commercial projects, including government tenders, restaurant & hotel facilitation, shopping mall navigation projects, school & university developments and professional office projects.

Find more details about many of these projects on:

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