Ernitec 0070-24122-PVMIP not categorized

Model: 0070-24122-PVMIP

Manufacturer: ERNITEC

EAN: 5715063361665

Product Code: 762472

R11,508

Purpose and Applications For Public Viewing Monitor Supermarkets: Imagine you’re shopping in your local supermarket, and you suddenly spot yourself on a small monitor. That’s a PVM! These monitors are commonly found in supermarkets to monitor self-service areas and sometimes even above shop aisles.

Security and Deterrence: Businesses use PVMs primarily to deter inappropriate behavior and theft. They achieve this by recording live footage while simultaneously displaying it to customers. The presence of PVMs has led to a 50% reduction in customer theft and a 30% increase in profits for supermarkets.

Advertising and Information: PVMs also serve as a platform for

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showing advertisements, customer information, and marketing content, maximizing their utility.

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