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# Sony WI-C100 Headset Wireless In-ear Calls/Music Bluetooth Beige

Model: WIC100C.CE7

Manufacturer: SONY

EAN: 4548736133990

Product Code: 612114

## R1,407

## Packed with features

The WI-C100 wireless in-ear headphones offer great value, with a wealth of features including long battery life, high-quality sound, splash-proof design, and compatibility with the Sony | Headphones Connect app.

## Long battery life of up to 25 hours

Enjoy up to 25 hours of non-stop music. And if your headphones are running low on power, a 10 minute quick charge will give you up to 60 minutes of playback.

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## Make your music sound more natural

When an original music source is compressed, it loses the high-frequency elements that add detail and richness to a track. Our Digital Sound Enhancement Engine (DSEE) faithfully restores them to produce high-quality sound that’s closer to the original recording. [A] Restoration [B] Fine sound restoration

## Your sound, just how you like it

Tailor your sound to your personal preference. Choose from a variety of presets to match the genre of music you’re listening to, or create and save your own custom presets using the equalizer feature on the Sony | Headphones Connect app.

## Well-balanced tuning

Tuning is well-balanced from low to high frequencies, and vocals are natural and clear. So the WI-C100 headphones match any music genre.

## Splashes and sweat, no problem

With an IPX4 water resistance rating, splashes and sweat won’t stop these headphones – so you can keep on moving to the music.

## Stable wireless connectivity

Say goodbye to tangled wires – with Bluetooth® wireless technology, you can connect to your device wirelessly and enjoy stable, uninterrupted listening.

## Clear hands-free call quality

Conversation flows freely with clear hands-free calls thanks to our high-quality built-in microphone. You won’t even have to take your phone out of your pocket.

## Fits easily into your life

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Lightweight and portable, the WI-C100 headphones have a flexible neckband that makes them even easier to slip into your bag when you’re on the move.

## A comfortable fit

A well-balanced shape around the neck ensures a stable fit, while the housing follows the contours of the ear for maximum comfort.

## Easy operation with buttons

The WI-C100 headphones are easy to operate, with buttons to play and pause, skip tracks and adjust the volume, as well as receive calls. For convenience, the buttons have even been redesigned, with a more pronounced shape making them easier to press.

## Voice Assistant compatible

One simple button press connects you to your smartphone’s voice assistant so you can find directions, play music, communicate with contacts and so much more.

## Find your headphones easily with Fast Pair

Fast Pair makes it easy to pair your headphones with your Android™ devices. In one tap of pop-up guidance, the WI-C100 headphones enable quick, effortless Bluetooth® pairing with your Android™ devices. Also, you can easily locate where you left your headphones by ringing them or checking their last known location on your smartphone.

## Connect to your PC easily with Swift Pair

Swift Pair makes it quick and easy to pair your WI-C100 headphones with your Windows 11 and Windows 10 computer via Bluetooth®. Pop-up pairing guidance appears on nearby Windows 11 and Windows 10 devices when pairing mode is selected.

**So immersive. So real.**

Immerse yourself in sound all around you. As real as if you are there at a live concert or with the artist recording in a studio. With 360 Reality Audio, music has never been so immersive and so real.

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These headphones let you enjoy 360 Reality Audio.

## 360 Spatial Sound Personalizer

With the Sony | 360 Spatial Sound Personalizer app, you’ll enjoy a sound experience that’s optimised for you. The app captures and analyses your ear shape, allowing these headphones to create your own personal spatial sound field when paired with BRAVIA XR TVs.

## Dolby Atmos Experience

With a Sony WLA-NS7 wireless transmitter connected to a BRAVIA XR TV, your headphones create the ideal arrangement of phantom speakers all around you so you can enjoy a Dolby Atmos experience. Be immersed in the scene and feel right at the heart of the action.

## Sustainability in mind

Our products are not only designed to be stylish but also with the environment in mind. Plastic comprises less than five per cent of the individual packaging material for the WI-C100 headphones, reflecting Sony’s commitment to reducing the environmental impact of our products and practices.

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