

LG 27-inch UltraFine™ U7, UHD 4K IPS monitor



Model: 27U710B-B

Manufacturer: LG

EAN: 8806096809464

Product Code: 577678

R5,234

UHD 4K for more screen space, sharper detail

With 4K UHD (3840x2160) IPS and 3-side borderless design, it allows you to provide a workspace with four times the resolution of Full HD screen while editing multiple track without enlarge or reduce the timelines.

True-to-life color with advanced color accuracy

UltraFine™ is compatible with industry standard HDR10 (High Dynamic Range), based on the DCI-P3 90% color gamut, supporting specific levels of color and brightness that enable creators to experience the visual clarity with precise colors of the content and fine details.

Multiple connections

Our monitor's HDMI 2.0 and DisplayPort 1.4 compatibility enables seamless connection to various devices, supporting an efficient and streamlined desk setup.

The product information provided is for reference purposes only. Technical specifications, photos, descriptions and prices may change without prior notice. The manufacturer and seller are not responsible for possible data discrepancies or typographical errors. We recommend checking the current information before purchasing.

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Switch swiftly

LG Switch app optimizes your monitor for both work and life. Effortlessly customize your preferred image quality and brightness, also possible to split the display into 11 options and quickly launch your video call platform, making it even more convenient.

Ultra-slim design. Almost floating

Experience more screen and less distraction with the ultra-slim bezel and minimal slim stand base, featuring a virtually borderless design. The floating-like stand enhances the clean, weightless aesthetic, while the seamless screen feel delivers an immersive visual experience—ideal for dual setups or minimalist workspaces.

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