



LG 32SM5J-B Digital signage display 81.3 cm (32') IPS Wi-Fi 400 cd/m² Full HD Black 24/7



Model: 32SM5J-B

Manufacturer: LG

EAN: 8806091356611

Product Code: 332641

R10,573

Various Sensor Connection

LG webOS smart signage platform helps to easily provide additional solutions by supporting simple connections with external sensors such as GPIO, NFC/RFID, temperature sensors, etc., via USB plug-in.

Mobile & Web Monitoring

Through the Control Manager, the embedded web monitoring solution, you can control and monitor the status of the SM5J series displays in different locations in real-time. It is available on internet connected devices, allowing you to flexibly and rapidly respond to emergency situations.

Compatible with AV Control System

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The SM5J series supports Crestron Connected for high compatibility with professional AV controls to achieve seamless integration and automated control, boosting business management efficiency.

Real-Time LG ConnectedCare Service

Maintenance is easy and fast with the optional LG ConnectedCare service, a cloud service solution provided by LG. It remotely manages the status of displays in client workplaces for fault diagnosis and remote-control services, supporting the stable operation of clients' businesses.

LG's Simple Advertisement Helper, Promota

Using LG's Promota application, downloadable on a mobile device, you can easily create your own display contents. With Promota, you can add text and images to create an online profile for your business as well as deliver information such as event news, seasonal menus, promotions, and even more while recommending easy-to-use templates relevant to your industry.

Real-Time Promotion

With Beacon and Bluetooth Low Energy (BLE), shop managers can provide coupons and information in real-time.

Content Sharing

Content Mirroring among devices is available on a Wi-Fi network.

Wireless Access Point

The SM5J series operates as a virtual router which can be an wireless access point for mobile devices.