


# MSI Pro AP272P 14M-496EU Intel® Core™ i5 i5-14400 68.6 cm (27") 1920 x 1080 pixels All-in-One PC 16 GB DDR5-SDRAM 512 GB SSD Windows 11 Pro Wi-Fi 6E (802.11ax) Black

Model: PRO AP272P 14M-496EU

Manufacturer: MSI

EAN: 4711377388887

Product Code: 203737

## R26,569

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## Resilient and Pioneering Spirit of Your Business

Your business should be empowered to stop at nothing while navigating your journey with the MSI Business & Productivity Series products.

## TAILORED FOR PROFESSIONAL USERS

Equipped with up to 14th Gen Intel® Core™ i7 Processor 14700 Desktop Processor with 20 cores and 28 threads, it provides faster and more reliable performance. It also features 5.40 GHz with Intel Turbo Boost Max Technology 3.0, which allows users to multitask a variety of applications with ease.

## DDR5 DUAL-CHANNEL MEMORY

DDR5 memory with dual-channel can enhance work efficiency and quality, processing large amounts of data and complex multitasking quickly and reducing waiting times and delays.

## MSI AI ENGINE

MSI AI Engine automatically detects user scenarios and adjusts performance, sound effects, and display mode accordingly, eliminating the need for manual adjustments.

## Optimal Care with EyesErgo Technology

The PRO AP272P Series is designed to promote well-being. The MSI EyesErgo technology features TÜV-certified Anti-Flicker and Less Blue Light, an anti-glare panel, and an ergonomic stand to help safeguard your eyes.

## 100HZ HIGH REFRESH RATE

Having a high refresh rate display can make for a better viewing experience and put less strain on eyes by displaying more images in the same amount of time, making for a smoother and more enjoyable experience.

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Say goodbye to blurry images and hello to crystal-clear visuals.

## ADJUSTABLE STAND

With the ability to adjust both the tilt and height, you'll always be able to manage the E-commerce comfortably and efficiently, no matter your position.
Experience ease and convenience like never before.

## TOOL-LESS & VESA MOUNTABLE DESIGN

The PRO AP272P series features a tool-free assembly and disassembly design that provides a convenient user experience. Additionally, it supports the VESA standard, making it easy to mount on the wall at home or in the office.

## Reliable Choice for Business

With the robust and secure design, the PRO AP272P series ensures that systems operate seamlessly and that sensitive data is safeguarded from unauthorized access.

**24 / 7**

**QUALIFIED RELIABILITY TEST**

Our relentless commitment to quality is reflected in our extensive reliability testing, which generates over 246,000 hours of MTBF (Mean Time Between Failures). We assure 24/7 reliability and availability,
delivering an effortless user experience.
Quality is not just a buzzword for us, it's our top priority to deliver a hassle-free and high-quality product.

## PERFORMANCE ASSURANCE

MIL-STD-1916 testing guarantees MSI products meet high-performance standards, providing reliable and professional experiences with desktop PCs at their best.

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MIL-STD-1916 testing ensures MSI products meet high performance standards, providing a reliable gaming experience with desktops at their best.

## DURABILITY

MIL-STD-1916 testing ensures every component meets strict durability standards, making MSI products capable of lasting through extended gaming and work sessions while delivering reliable performance.

## PRECISION

We employ automation and advanced technology to achieve the highest level of precision. This technology-driven approach allows us to create and test products with unparalleled accuracy.

## RELIABILITY

In the world of business, reliability and dependability are crucial. MSI products go through rigorous testing and quality checks to minimize the chances of failure, ensuring an uninterrupted workflow.

## Privacy Screen

The contents of the screen are blurred when the user looks or steps away, and un-blurred only for the correct user.

## Auto-Lock

Enhance privacy and security by automatically locking the screen shortly after the user leaves.

## Peeker Detection

This feature uses subtle visual clues to let you know when someone behind you is looking at your screen. Aware also offers automatic or reaction-based privacy screen blur to protect the information in situations that require a high level of privacy.

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## Design with Convenient Versatility

Make system maintenance easier and increase productivity with convenient designs.

## VESA MOUNTABLE DESIGN

The PRO AP272P series can be conveniently mounted on any surface that supports VESA. It can be utilized as a display for public service, providing an intuitive and professional experience.

## USB 3.2 GEN 2 TYPE C & TYPE A

USB 3.2 Gen 2 Type-C and Type-A ports provide 5x faster transfer rates (up to 10Gbps) than USB 2.0. This enables faster downloading of transaction logs and copying of data to external storage.

**CONNECT ALL OF YOUR**

**PRODUCTIVE DEVICES**

Wi-Fi 6E has better security, improved signal quality in areas with interference, and can connect to more devices simultaneously, achieving speeds up to 2.4Gbps.

## DTS AUDIO ENHANCER FOR IMMERSIVE AUDIO

Experience lossless audio and premium sound quality with DTS Audio Processing, immersing yourself in natural-sounding music, videos, and more as it was intended.

**DESIGN WITH GREEN**

THANK YOU FOR SAVING THE PLANET WITH US

MSI is committed to mitigating the environmental impacts of its business activities through green production and supply chain management.

The PRO AP272P series meets various energy requirements, such as CE/CB, ENERGY STAR, ROHS, FCC, UL, etc., to reduce energy consumption, improve efficiency, and protect our only planet.

## Successful & Stylish B2B projects

Over the past years, MSI has successfully supported Countless of commercial projects, including government tenders, restaurant & hotel facilitation, shopping mall navigation projects, school &

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university developments and professional office projects.

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