


# MSI Modern MD272UPHG computer monitor 68.6 cm (27") 3840 x 2160 pixels 4K Ultra HD Black

Model: MODERN MD272UPHG

Manufacturer: MSI

EAN: 4711377262163

Product Code: 1226130

## R6,716

## Brilliant Colors for Effortless Productivity

This monitor features a 97% DCI-P3 and 94% Adobe RGB wide color gamut for vibrant, lifelike visuals. Designed for home use and personal studios, it also includes productivity-enhancing tools like PI software, PIP/PBP modes, and KVM functionality, ensuring efficiency and convenience in your workflow.

Elevate Your Visual Experience

The product information provided is for reference purposes only. Technical specifications, photos, descriptions and prices may change without prior notice. The manufacturer and seller are not responsible for possible data discrepancies or typographical errors. We recommend checking the current information before purchasing.
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With a wide color gamut, we can effortlessly complete media-related tasks and enjoy an enhanced entertainment experience with vivid, true-to-life visuals.

## Every Detail Shines Through in UHD

The higher resolution enhances productivity and brings creative work to life with stunning depth and realism.

## Color Mode Switching at Your Fingertips

Easily switch between different color display modes to suit your needs, whether for photo rendering, video editing or entertainment. This quick transition ensures optimal visuals and enhances your viewing experience with just a click.

## DisplayHDR 400

Experience the benefits of HDR technology, which enhances contrast ranges, elevates brightness levels, and provides exceptional levels of detail.

## Type-C DP Alt. with 98W PD

One cable for all and All in one. A Type-C port with DP Alt Mode and 98W Power Delivery supports high-resolution video and fast charging, simplifying connectivity and reducing cable clutter.

**KVM –**

**Productivity Intelligence**

The KVM function simplifies your workflow by allowing seamless device switching, reducing desk clutter, and enhancing productivity. It offers an efficient solution for managing multiple devices from one monitor.

**PIP/PBP –**

**Productivity Intelligence**

Picture-in-Picture (PIP) and Picture-by-Picture (PBP) features boost productivity. PIP overlays a small window for multitasking, while PBP splits the screen to display different sources side-by-side for easy comparison.

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## Effortlessly Stand Above The Clouds with Productivity Intelligence (P.I.)

Effortlessly increase your efficiency & enjoy a smart life with the exclusive MSI Productivity Intelligence (P.I.) app which provides the smartest tools with efficient functions to you while working with it everyday

## MSI Eye Care Technology

Provide eye fatigue-reducing hardware and software solutions.

## Ergonomic

With adjustable stand, you can always adjust the way you see and the way you work. Find the most comfortable position for yourself.

## ORGANIZED SPACE, COMFORTABLE WORK

Keep your workspace tidy with cable management, a VESA-mountable design, and a space-saving stand for maximum efficiency and comfort.

## Built-in Speakers

With two built-in speakers, users were allowed to listen to audio files, to attend online conferences, or to edit videos at any time without carrying an external speaker or wearing a headphone.

**Design with Green**

**Thank you for saving the planet with us**

MSI is committed to mitigating the environmental impacts of its businessactivities through green production and supply chain management.

The Modern MD272 series meets various energy requirements, for example, Energy Star, ErP Lot 6, CEL, and MEPS...etc., to reduce energy consumption, improve efficiency and protect our only planet.

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