



**MSI MPG Infinite
X3 AI 2NVR7-
073AT Intel Core
Ultra 7 265K 32
GB DDR5-
SDRAM 1 TB
SSD NVIDIA
GeForce RTX
5070 Ti
Windows 11
Home Desktop
PC Black**

Model: 00B94211-073

Manufacturer: MSI

EAN: 4711377306928

Product Code: 1208091

R78,180

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The MPG Infinite X3 AI gaming desktop is designed to deliver strong performance with a sleek design. Powered by the latest Intel® Core™ Ultra 9 processor 285K and featuring an RTX™ 40 series graphics card, it includes a 360mm AIO liquid cooler for optimal thermal management. MSI's exclusive Silent Storm Cooling AI technology enables the system to effortlessly handle the high-speed nature of today's gaming demands.

MSI's premium MPG (MSI PERFORMANCE GAMING) series is engineered for gamers who demand strong performance and sleek design. Each product showcases cutting-edge aesthetics and vibrant colors, reflecting MPG's commitment to exceptional design. With optimized configurations, MPG creates a visually striking and powerful gaming experience that leads the trends.

SEAMLESS EXPERIENCE WITH AI ENGINE

The MSI AI Engine can automatically detect the currently active app and adjust performance settings, RGB lighting effects, audio, and screen color accordingly. This ensures you have an optimized user experience without the need for additional settings.

MSI AI ARTIST

With the MSI AI Artist, effortlessly design your desired image, including the context, dimensions, and style. Within 10 seconds, witness the rapid generation of your envisioned masterpiece. AI Artist conducts computations directly on the local system, ensuring seamless functionality even without internet connectivity and mitigating the potential risk of information leakage.

Tick-tock, AIGC completes in seconds.

Thanks to the latest CPU with built-in NPU, GPU AI acceleration, and the exceptional cooling efficiency of Silent Storm Cooling AI, AI-generated content production is accelerated, delivering astonishing results in record time.

NEXT-GEN PERFORMANCE HYBRID

UP TO INTEL® CORE™ ULTRA 9 PROCESSOR 285K

The latest Intel® Core™ Ultra 9 processor 285K marks a significant leap in processing power, featuring an integrated NPU for efficient AI acceleration. With up to 24 hybrid cores, this processor is

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optimized for enhanced gaming experiences and AI capabilities.

GEFORCE RTX 40 SERIES BEYOND FAST

NVIDIA® GeForce RTX™ 40 Series GPUs are beyond fast for gamers and creators. Experience lifelike virtual worlds, ultra-high FPS gaming, revolutionary new ways to create and unprecedented workflow acceleration.

NVIDIA Powers the World's AI.

And Yours.

Upgrade to advanced AI with NVIDIA GeForce RTX™ GPUs and accelerate your gaming, creating, productivity, and development. Thanks to specialized built-in AI processors, you get world-leading AI technology powering your Windows PC.

Don't know which gaming desktop is right for you? When you have a game you want to play, you can find the most fitting gaming desktop here!

SILENT STORM COOLING AI

The system employs independent air chambers for each component, utilizing advanced algorithms to create optimal fan speed curves. It efficiently expels heat from gaming desktops, enabling uncompromised, extreme performance.

360mm Liquid Cooling

The system incorporates a 360mm AIO liquid cooling solution, which provides superior heat dissipation, ensuring that gamers can enjoy extended periods of high-performance gaming without concerns about temperature control.

Glacier Armor

Equipped with SSD, PCH, and memory heatsinks, the system maximizes thermal contact area, efficiently regulating temperatures to ideal levels. This design ensures consistent peak performance while maintaining aesthetic appeal.

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SLEEK DESIGN, CUTTING-EDGE AESTHETICS

The MPG Infinite X3 AI showcases MSI's exceptional design philosophy. Its stunning exterior and tempered glass side panel reveal vibrant interior lighting, transforming your setup into a visual masterpiece. Thoughtful features and cutting-edge aesthetics combine for a gaming experience that's visually striking and powerful.

MYSTIC LIGHT

The MPG Infinite X3 AI dazzles with customizable RGB lighting. From the vibrant interior visible through tempered glass to external accents, the illumination enhances your gaming experience. With Ambient Link technology, lights sync with on-screen action, creating an immersive atmosphere that elevates both style and gameplay.

Generous Ports

The MPG Infinite X3 AI provides gamers with a diverse array of I/O options, including a convenient front-facing USB Type-C port for quick connection to the growing number of Type-C compatible devices.

EXTRAORDINARY WIRELESS EXPERIENCE

The system features Wi-Fi 6E and 5G networking, delivering stunning speeds and maintaining smooth connections even when sharing the network with numerous users. With outstanding throughput and low latency, gamers can enjoy an excellent network experience.

SOFTWARE

The MPG Infinite X3 AI features proprietary software engineered by MSI to enhance the gaming experience. Additionally, it incorporates third-party applications to deliver superior functionality and peak performance.

Uncompromising Product Quality

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MSI products exemplify uncompromising quality. Through strict adherence to the MIL-STD-1916 testing standard in our factory inspections, we consistently achieve excellence in performance, durability, precision, and reliability. This commitment places MSI at the forefront, enabling us to consistently deliver outstanding designs to customers.

Performance Assurance

MIL-STD-1916 testing ensures MSI products meet high performance standards, providing a reliable gaming experience with desktops at their best.

Durability

MIL-STD-1916 testing ensures every component meets strict durability standards, making MSI products capable of lasting through extended gaming and work sessions while delivering reliable performance.

Precision

We employ automation and advanced technology to achieve the highest level of precision. This technology-driven approach allows us to create and test products with unparalleled accuracy.

Reliability

In competitive gaming, dependability is crucial. MSI products that undergo rigorous testing are less likely to fail during critical gaming moments, reducing frustration for players.

Readers' Choice Gaming Brand Winner

Rated the best for overall satisfaction, likelihood to recommend, and gaming performance, MSI is your go-to for the best gaming desktop and monitor experience.

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