reddot winner 2025

MSI Pro DP80 AI A2TAG-075EU Intel Core Ultra 7 265 16 GB DDR5-SDRAM 1 TB SSD Windows 11 Pro Desktop PC Black

Model: 9S6-B20811-075

Manufacturer: MSI

EAN: 4711377394239

Product Code: 1202223

R26,758

Red Dot Award 2025 Winner

Recognized for outstanding industrial design, the MSI PRO DP80 Series blends minimalist aesthetics with powerful performance—perfectly suited for modern homes and workspaces.

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shop.cssi.co.za | sales@cssi.co.za | +27 (11)541-9950

Compact. Sleek. Powerful.

Whether you're managing everyday tasks or multitasking with ease, the PRO DP80 Series delivers reliable performance in a sleek, space-saving design.

Performance That Keeps Up With You

With up to an Intel® Core™ 7 processor, built-in NPU for accelerated AI workloads, and 128 GB DDR5 memory, it delivers fast, efficient performance for demanding tasks.

Unleash Your Creativity with NVIDIA® Graphics Card

The MSI PRO DP80 Series is available with professional-grade NVIDIA® graphics card, empowering creators to bring ideas to life—whether you're editing videos, designing graphics, animating, or working on 3D models.

Thunderbolt™ 4 Support

Up to 40Gbps for fast backups and quick transfers

Wi-Fi 7 Support

Wi-Fi 7 delivers ultra-fast speeds and increased network capacity, which is essential for efficiently managing AI workloads.

DDR5 DUAL-Channel

DDR5 memory with dual-channel can enhance work efficiency and quality, processing large amounts of data and complex multitasking quickly and reducing waiting times and delays.

MSI with Microsoft Copilot

Work smarter, be more productive, boost creativity, and stay connected with Copilot—an AI companion adapts to your needs.

Built for Sustainability

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The PRO DP80 Series blends business-centric design with environmental responsibility - an embodiment of MSI's dedication to sustainability. By utilizing green material, PCR (Post-Consumer Recycled) plastic, ensures not only the products' durability but also commits to a greener world. Our commitment extends to incorporating sustainable materials in both our product design and packaging. The PRO DP80 Series embodies sustainable value and heightened productivity.

Built to Last, Ready for Work

MSI desktop PCs are engineered for durability, reliability, and long-term performance. Each system undergoes rigorous testing—including military-grade standards and strict in-house quality checks—to ensure it meets the demands of everyday use.

Chassis Intrusion

Chassis intrusion detection is a hardware security feature found in MSI business-grade PCs. It alerts IT administrators when a computer’s case has been physically opened, helping prevent unauthorized access to internal components.

Secure Inside and Out

MSI desktop PCs offer both virtual and physical protection with features like dual LAN for network redundancy, dTPM 2.0 for data encryption, and Kensington lock and padlock support for added physical security—keeping your system safe online and offline.

Dual LAN 2.5G

Connect and transfer data quickly over a high-bandwidth, low-latency LAN.

Kensington Lock & Padlock

Secure the unit with a Kensington lock featuring a padlock combo design.

dTPM Support

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dTPM encrypts data and passwords for secure, hardware-based protection.

Built-in Speaker

Space-saving design delivering clear audio for notifications and calls.

Seamless Look,

Functional Design

The optional hidden ODD design keeps the front panel clean and minimalist, while still providing convenient access when needed.

Versatile Placement

Designed for flexibility, this desktop PC can be positioned vertically or horizontally to suit any workspace.

EASY TO UPGRADE DESIGN

Designed for easy access, it enables quick component upgrades and routine servicing, saving time and simplifying maintenance.

Thumb Screws

Thumb screw accessories are available for quick and easy removal.

Drive Business

Success with MSI

Optimized IT Solutions for Maximum Productivity, Reliability, and Operability

MSI hardware + Surfshark = smarter, safer browsing.

With high-performance MSI systems and Surfshark VPN delivering instant, device-wide protection, enjoy secure, lag-free gaming, streaming, and everyday browsing.

MSI Support & Services

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Comprehensive care solutions delivering trusted protection, expert support, and worldwide service access to ensure your MSI devices operate smoothly.

Get comprehensive service and support for your MSI devices. Enjoy a free extended warranty, instant expert assistance, and more exclusive benefits.

MSI Premium Care for Business

Access exclusive services designed to keep your MSI device in peak condition for maximum performance and long-lasting reliability.

Service Location

Find a MSI service center near you for quick and convenient support.

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