



Samsung Galaxy A37 5G 17 cm (6.7") Dual SIM USB Type-C 8 GB 256 GB 5000 mAh Lavender

Model: SM-A376BLVGEUB

Manufacturer: SAMSUNG

EAN: 8806099035303

Product Code: 1199041

R10,949

Meet the new Galaxy A37 5G with a slim, refined look. Take awesome selfie videos and photos with the enhanced cameras. Photo editing is easier than ever with Awesome Intelligence features like Object Eraser and Edit suggestion. Make your every day productive with a battery that lasts 2 days. Thanks to up to 6x of OS upgrades and 6 years of security updates, you can keep your phone secure and enjoy the latest features for an extended time.

Slim frame. Glossy glass finish

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Galaxy A37 5G is here—slim and sleek with refined details, front and back. The stylish silhouette has a glossy glass finish and a glazed ceramic look that's made to be shown off. The unique Ambient Island housing the grouped cameras on the back features a translucent effect that catches the eye.

Colours that match your vibe

Get ready to attract attention with Galaxy A37 5G's trendy colours. Whether you prefer playful bright hues or darker, sophisticated tones, choose the colour that suits you best. Galaxy A37 5G comes in Awesome Lavender, Awesome White, Awesome Charcoal and Awesome Graygreen.

Built to last with 6x OS and security upgrades

Keep your Galaxy A37 5G updated and secure with long-term software support, allowing you to enjoy your phone for years to come. Galaxy A37 5G includes support for up to 6x OS upgrades, so you can discover new and easier ways to create, connect and stay productive with seamless actions and device management features. Plus, you get up to 6 years of Security and Maintenance releases keep you ahead of security threats.

Three lenses. One powerful camera.

Holding Galaxy A37 5G in your hand, you can take awesome shots. With a 50 MP Wide-angle Camera, an 8 MP Ultra Wide Camera and a 5 MP Macro Camera on the back, Galaxy A37 5G allows you to shoot bright and crisp photos and videos to share on your feed. The Front Camera supports Super HDR video, making every memory vivid and lifelike.

Still clear. Even in low-light

Optimised Nightography on Galaxy A37 5G lets you capture bright moments in low-light conditions. The Wide Camera with 1.0 um pixels supports enhanced ISP for vibrant videos with sharper details, even in the dark.

Vivid shots. Sharp selfies

Capture stunning moments from your daily adventures with Galaxy A37 5G's Front Camera. Super HDR video support for selfies lets you shoot dynamic media with vibrant details, sharp and vivid

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backgrounds, and enhanced colour and contrast.

Make your portraits shine

Use Galaxy A37 5G to enhance photo details quickly and easily. The rear camera system automatically recognizes the background, foreground and sky in portrait photos, and automatically boosts the image quality in the skin, face, hair, grass and more.

High-res visuals on a 6.7" display

Dive into the immersive visuals on Galaxy A37 5G. The 6.7-inch FHD+ Super AMOLED display has slimmer bezels, offering a seamless viewing experience. Whether you're streaming, gaming or browsing, your screen remains bright and clear with Vision Booster.

2 days of battery on a single charge

Keep going with the long-lasting 5,000 mAh (typical) battery of Galaxy A37 5G. Enjoy your content, social media or games without needing to recharge your phone for 2 days at a time. And when you need a power boost, plug in for Super Fast Charging 2.0 and get up to 60% charge in just 30 minutes.

Performance with more power, less lag

Galaxy A37 5G is engineered with an advanced Octa-core processor, delivering powerful performance throughout your day. Play, create and edit content smoothly with reliability and confidence thanks to improved CPU and GPU performance up to 12% and 19% compared to the previous model. The upgraded LPDDR5X memory gives a boost to your multitasking, while the vapor chamber prevents your phone from heating up—so you can stay cool even in the heat of action-packed gaming.

Storage for everyday moments

Galaxy A37 5G comes with 256GB of storage and 8GB of memory, that's enough to keep your favourite photos, apps and more without slowing down your phone.

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One UI 8.5. Your Galaxy. Your way

The new One UI 8.5 is capable of doing much more — from taking care of tedious tasks to suggesting what I need at the exact moment to adapting to my personal tastes and usage patterns. With AI integrated deeper into the system, you now have the freedom to be more productive and creative. Experience seamless intelligence of your Galaxy that empowers you to see more, create more and understand more.

Quick Share. Transfer files instantly

Exchange files effortlessly between devices using Quick Share on Galaxy A37 5G. Share what you need to a device within or outside of Galaxy, including iOS and PCs. When sharing photos, your phone uses enhanced recommendations to recognise people in the photo and automatically recommend whom to share with.

Switch devices, keep your data

Switch to your new Galaxy phone easily from an old phone or tablet, even from iOS. Thanks to Smart Switch on Galaxy A37 5G, you can transfer your photos, videos, contacts and apps in a few simple steps, so you don't lose anything.

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