



ASUS ProArt PA278QV computer monitor 68.6 cm (27") 2560 x 1440 pixels Quad HD LED Black



Model: 90LM05L1-B01370

Manufacturer: ASUS

EAN: 4718017603614

Product Code: 1190841

R5,814

Incomparable Color. Unlimited Creativity.

ProArt Display PA278QV is a 27-inch monitor designed to satisfy the needs of creative professionals, from photo and video editing to graphic design. ProArt Display PA278QV is factory calibrated and Calman Verified to deliver superb color accuracy ($\Delta E < 2$). It also provides industry-standard 100% sRGB / 100% Rec. 709 color space coverage. With ASUS-exclusive features, such as ProArt Preset and ProArt Palette with six-axis color, black-level and brightness adjustments, PA278QV makes it

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easy to achieve the exact look you desire quickly, easily and precisely.

Bring out the true beauty of your pictures

The ProArt display delivers industry-standard 100% sRGB and 100% Rec. 709 color gamut for rich, vivid reproduction that ensures every detail of your photos is clear and lifelike.

High color fidelity for truly expressive hues

Revel in pure, expressive hues thanks to accurate, true-to-life color reproduction. ProArt displays achieve $\Delta E < 2$, so your images are accurately reproduced on screen – allowing you to see exactly how your work is going to look when it's finished.

True color, right out of box

Color professionals rely on color-accurate displays to ensure that their creations look exactly as intended. ProArt Display PA278QV is factory calibrated and Calman Verified to guarantee industry-leading color accuracy. Every ProArt display undergoes stringent, meticulous testing to ensure smoother color gradation. Consumer of pro, you're assured color-accurate viewing and content-creation experiences.

Quick color-gamut adjustment

ASUS-exclusive ProArt Preset provides multiple modes for quick color-gamut adjustment. Whether you're color grading, video editing or manipulating photos, you can switch and match your needs easily.

Personalized editing experience

ASUS ProArt Palette lets you customize your display via a wide range of parameters, including color hue, temperature and gamma adjustments – all easily accessed via intuitive on-screen menus. There are also two-point grayscale sliders for all six colors, providing greater color-adjustment flexibility than many competing monitors. ProArt Palette empowers you to produce quickly and consistently, and makes it easy to keep your color management in check.

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Rich Connectivity

ProArt Display PA278QV offers rich connectivity with DisplayPort 1.2, Mini DisplayPort, DVI-D, and HDMI (v 1.4) ports and a built-in USB hub, so it's easy to hook up to a wide variety of devices and enjoy ultrafast transfer speeds with external storage – catering to every content-creation demand.

Real-size artwork preview

Save time and work smarter with ASUS QuickFit Virtual Scale. This clever feature overlays a grid on the screen that allows to align and preview documents in their actual sizes prior to printing.

Protect your eyes with ASUS Eye Care technology

ASUS Ultra-Low Blue Light technology

Exclusive ASUS Ultra-Low Blue Light technology protects you from blue-light emissions that may be harmful to your vision. It offers four blue-light filter settings that are easily accessed through the on-screen menu via the hotkey.

ASUS Flicker-Free technology

ASUS Flicker-Free technology provides a more comfortable viewing experience and work environment by reducing on-screen flicker to minimize eye strain, headaches and eye fatigue when you spend long hours in front of the display.

Versatile comfort with ergonomic stand design

With an ergonomically-designed stand with tilt, swivel, pivot and height adjustments, ProArt displays provide comfortable viewing and usage experiences. The ability to pivot the screen clockwise or counterclockwise 90 degrees for use in portrait mode comes in handy when working with long documents, coding or website browsing. Furthermore, the quick-release stand makes it easy to attach the display via the integrated VESA wall mount – screw-free, so it's done in seconds!

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