

MSI Modern MD272UPHW computer monitor 68.6 cm (27") 3840 x 2160 pixels 4K Ultra HD Black



Model: MODERN MD272UPHW

Manufacturer: MSI

EAN: 4711377262248

Product Code: 1186855

R7,537

CRAFTED WITH ELEGANCE AND VIBRANCY

The Modern Monitor seamlessly integrates sleek design with vivid performance, catering to those who value both aesthetics and functionality. Its elegant curves and vibrant display provide a superior visual experience, making it an ideal choice for your studio and media work.

Expansive Colors, Exceptional Precision

The product information provided is for reference purposes only. Technical specifications, photos, descriptions and prices may change without prior notice. The manufacturer and seller are not responsible for possible data discrepancies or typographical errors. We recommend checking the current information before purchasing.

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Wide color gamut and color accuracy elevate your work by providing vibrant, true-to-life colors. This ensures every detail is captured precisely with $\Delta E \leq 2$, making your creations more vivid and realistic.

Every Detail Shines Through in UHD

The higher resolution enhances productivity and brings creative work to life with stunning depth and realism.

Color Mode Switching at Your Fingertips

Easily switch between different color display modes to suit your needs, whether for photo rendering, video editing or entertainment. This quick transition ensures optimal visuals and enhances your viewing experience with just a click.

DisplayHDR 400

Experience the benefits of HDR technology, which enhances contrast ranges, elevates brightness levels, and provides exceptional levels of detail.

Type-C DP Alt. with 98W PD

One cable for all and All in one. A Type-C port with DP Alt Mode and 98W Power Delivery supports high-resolution video and fast charging, simplifying connectivity and reducing cable clutter.

KVM

The KVM function simplifies your workflow by allowing seamless device switching, reducing desk clutter, and enhancing productivity. It offers an efficient solution for managing multiple devices from one monitor.

PIP/PBP

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Effortlessly Stand Above The Clouds with Productivity Intelligence (P.I.)

Effortlessly increase your efficiency & enjoy a smart life with the exclusive MSI Productivity Intelligence (P.I.) app which provides the smartest tools with efficient functions to you while working with it everyday

Eyesergo Tech, Yout Health Protector

Allow users to keep track of their eyes and remind them to take a break if they have used the monitor for a long period of time

MSI Eye Care Technology

Provide eye fatigue-reducing hardware and software solutions.

Ergonomic

With adjustable stand, you can always adjust the way you see and the way you work. Find the most comfortable position for yourself.

ORGANIZED SPACE, COMFORTABLE WORK

Keep your workspace tidy with cable management, a VESA-mountable design, and a space-saving stand for maximum efficiency and comfort.

Built-in Speakers

With two built-in speakers, users were allowed to listen to audio files, to attend online conferences, or to edit videos at any time without carrying an external speaker or wearing a headphone.

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Design with Green

Thank you for saving the planet with us

MSI is committed to mitigating the environmental impacts of its business activities through green production and supply chain management.

The Modern MD272 series meets various energy requirements, for example, Energy Star, ErP Lot 6, CEL, and MEPS...etc., to reduce energy consumption, improve efficiency and protect our only planet

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