



COLMI L28 Smart Watch (Silver-purple + silver steel strap)

Model: L28 Silver-purple

Manufacturer: COLMI

EAN: 6972436987870

Product Code: 1059041

R1,431

COLMI L28 Smart Watch (Silver-purple + silver steel strap)

The COLMI L28 smartwatch with a steel bracelet impresses with its luxurious finish, compact form, and exceptionally slim profile, measuring just 7.9 mm thick. The 41.5 x 48 mm case fits perfectly on a woman's wrist, combining style with practicality. This elegant watch offers features that support health, activity, and daily organization—from Bluetooth calls, heart rate and sleep monitoring, to smart notifications and over 100 sports modes. For women who want to wear technology in a beautiful form.

Frameless AMOLED screen and always-on display

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The watch is equipped with a 1.32-inch AMOLED screen with a resolution of 466x466 pixels, providing exceptional sharpness and color intensity. The curved, frameless display blends perfectly with the elegant case and allows for intuitive operation. With the Always-on Display feature, the user can check the time at any moment without having to activate the screen. The watch also offers a wide selection of watch faces — over 100 styles — from classic to modern, with the ability to customize the interface to suit individual preferences.

24/7 health and wellness support

The COLMI L28 is more than just a watch — it's your everyday health assistant. The VC30F optical heart rate sensor monitors your pulse 24/7 and sends vibration alerts when it detects abnormalities. Advanced blood oxygen (SpO₂) measurement allows you to monitor your oxygen levels, even while you sleep. The sleep analysis function, which divides sleep into REM, light, and deep phases, allows you to better understand the quality of your night's rest. The watch also supports women's health by offering a function to track your menstrual cycle, ovulation, and fertile days.

AI assistant always at hand

The COLMI L28 is not just a classic smartwatch — it's a personal AI assistant on your wrist. With its built-in GPT function, the watch can help you organize your day, answer questions, and assist with everyday challenges, acting as an intelligent conversation partner. In addition, the AI Watchface feature allows you to create personalized watch faces based on your preferences and style. It's a solution that combines creativity, technology, and convenience in one elegant device.

Physical activity under full control

COLMI L28 supports over 100 sports modes, including running, cycling, jumping rope, yoga, and golf. Each activity is closely monitored—the device tracks the duration of your workout, heart rate, and calories burned. Regardless of your level of advancement, the smartwatch provides valuable data that motivates you to continue and helps you achieve your training goals.

Communication and smart features at any time

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This elegant model allows you to make phone calls directly from your wrist — thanks to Bluetooth 5.2 and a built-in microphone and speaker with HD Voice. Users can answer and reject calls, view their contact book, and review their call history. The watch syncs notifications from apps such as WhatsApp, SMS, and Facebook, and the smart voice assistant allows you to control functions and get information without touching the screen.

Refined details that make a difference

The COLMI L28 with a steel bracelet weighs 77 grams, giving it a distinct impression of solidity while maintaining comfort of use. With IP68 certification, the watch is resistant to splashes and contact with water in everyday situations. The 200 mAh battery provides up to 7 days of operation on a single charge, and a full charge takes about two hours thanks to the magnetic connector.

Included

- COLMI L28 watch
- Magnetic charging cable
- Steel and silicone strap
- Watch strap removal tool (for steel straps)
- User manual

Manufacturer COLMI	
Model	L28
Case dimensions	48x 41.5x 7.9mm
Case colors	Silver
Case material	Metal and ABS + PC plastic
Strap	Stainless steel, silicone
Strap width	18mm
Watch weight	With silicone strap 36g; with metal strap 77g; with leather strap 32g
Button	Rotary crown (1 pc.)

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Battery type	Lithium polymer
Capacity	200mAh
Charging time	Approximately 2 hours
Charging method	2-pin magnetic cable
Operating time	5-7 days (typical use)
Standby time	15 days
Number of charging cycles	Over 300
Protection system	Seiko Y1
Display type	AMOLED
Diagonal	1.32 inches
Resolution	466*466 pixels
Viewing angle	89° on each side (89/89/89/89)
Screen type	Touch screen
Construction	Glass
Connection technology	Full fit with OCA
Bluetooth	BLE 5.2 (app functions) + BT 3.0 (voice calls)
Bluetooth range	Up to 10 meters
App	COLMI Fit
Compatible operating systems	Android 4.4 and later versions; IOS 8.0 and later versions; HarmonyOS
Protection class	IP68

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Voice calls via

Yes

Bluetooth**Smartwatch
languages**

English, Chinese, Japanese, Korean, German, French, Spanish, Arabic, Russian, Ukrainian, Italian, Portuguese, Dutch, Polish, Hungarian, Czech, Romanian, Indonesian, Thai, Turkish, Vietnamese, Greek, Malay, Bengali, Kazakh

**App
languages**

English / Simplified Chinese / Japanese / Korean / German / French / Spanish / Arabic / Russian / Traditional Chinese / Ukrainian / Italian / Portuguese / Dutch / Polish / Swedish / Finnish / Danish / Norwegian / Hungarian / Czech / Bulgarian / Romanian / Slovak / Latvian / Indonesian / Thai / Turkish / Vietnamese / Hindi / Pashto / Lithuanian / Estonian / Slovenian / Croatian / Greek

**Smartwatch
features**

Speaker, microphone, activity, exercise, exercise log, sleep, heart rate, blood pressure, SpO2, stress, cycle tracking, Phone calls, messages, weather, AI voice, shutter, player, timer, alarm, stopwatch, world clock, stock market, calculator, find phone, flashlight, Da GPT, AI watch face, settings, brightness, auto sleep mode, watch face, menu view, wrist raise, cover to sleep mode, vibration and ringtone, DND mode, sleep mode, low power mode, Turn phone on/off, turn media sound on/off, reset phone, screen timer, set time, night mode, language, restart, power off, reset, version, download apps, certification information

App features

Steps, distance, calories, walking time, steps from the last 7 days, step comparison with others, sleep monitor, sleep quality rating, sleep trends from the last 7 days, heart rate, heart rate trends from the last 7 days, blood pressure, blood pressure trends from the last 7 days, blood oxygen level, SpO2 trends from the last 7 days, stress, period (to activate this feature, you must set the app to female), weight, intake reminder, outdoor running/walking/cycling, more workout data, watch battery level, watch face, AI watch face, watch face store, Da GPT, notifications, find device, alarms, world clock, factory settings, snapshot, e-card, favorite contacts, time format, unit system, language, auto lock, quick view, turn phone music on/off, Do Not Disturb mode settings, battery saver mode, weather settings, SOS emergency assistance, continuous heart rate monitoring, movement reminders, heart rate alerts, cycle days, menstruation days, last menstrual period start date, menstrual cycle reminder mode, menstrual cycle reminder time, menstrual cycle calendar, menstrual cycle reminder, reset, update, customer service, goal setting, profile, background operation protection guide

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**List of sports
modes**

Walking, running, cycling, jump rope, badminton, basketball, soccer, climbing, tennis, rugby, golf, yoga, fitness, dance, baseball, elliptical training, stationary cycling, free training, rowing machine, sailing, water polo, other water sports, paddleboarding, water skiing, canoeing, rafting, rowing, motorboating, kitesurfing, rock climbing, skateboarding, rollerblading, parkour, quad biking, paragliding, triathlon, cross-country running, running, kabaddi, stepper, stair climbing, core training, stretching, Pilates, gymnastics, stretching, strength training, cross training, aerobics, physical training, wall ball, dumbbells, barbells, deadlifts, upper body, abs, functional training, burpees, back, lower body, abdominal muscles, HIIT, indoor walking, indoor running, weightlifting, square dancing, belly dancing, ballet, Zumba, Latin American dancing, street dancing, folk dancing, jazz dancing, boxing, wrestling, martial arts, tai chi, Muay Thai, judo, taekwondo, karate, kickboxing, fencing, kendo, volleyball, softball, hockey, table tennis, cricket, handball, squash, billiards, badminton, beach soccer, beach volleyball, sepak takraw, bowling, ice skating, curling, other winter sports, snowmobiling, ice hockey, bobsledding, sledding, skiing, archery, darts, tug-of-war, hula hooping, kite flying, horseback riding, Frisbee, Fishing, Equestrian sports, Athletics, Car racing

Gross weight: 210, Net weight: 36, Box length: 9,00, Box width: 3,50, Box height: 16,50, Display shape: Round, Always on display: No, GPS connectivity: No, e-sim: No, GPSR Link: https://psr-assets.innpro.pl/smartwatch/sg_smartwatches_smartwatches.pdf, Informacje o gromadzeniu danych: <https://dataact.innpro.pl/COLMi/6972436987870>, PPWR: <https://ppwr.innpro.pl/colmi>